

I-O DATA DEVICE Signs European Agency Agreement with Media Electronics, Spain

The company aims to launch its ‘GigaCrysta’ gaming monitor series in the European market

Kanazawa City, Japan - I-O DATA DEVICE, INC., based in Kanazawa City, Ishikawa Prefecture, Japan (President: Naonori Hamada), has signed an agency agreement with Media Electronics S.L., based in Barcelona, Spain, to deploy its gaming monitor, ‘GigaCrysta’ series, in the European market.

Media Electronics will be the first company to launch the ‘GigaCrysta’ series overseas.



【GigaCrysta website】 <https://www.gigacrysta.eu/>

I-O DATA has been expanding its ‘GigaCrysta’ series to meet various demands for all different gaming formats, offering from entry-level models to high-end professional sets. Ever since it launched the first series in Japan in 2014, the company has been delivering satisfactory and exciting experiences to all users. Media Electronics will start selling four products, 23.6, 24.5, 27 and 34-inch sized monitors in the European market at the beginning of the second quarter of 2021.

<Gaming Monitor >



Each one of these monitors will be specifically unique to suit a particular gaming genre, monitors which will be perfect for the frantic pace of FPS and all action games, as well as a specific series appropriate to offer a more immersive experience in the genres of MMORPG and all RPG.

All of the GigaCrysta gaming monitors are designed with the user in mind which explains why it includes a range of different input ports as well as a stand to be adjusted according to personal comfort.

The GigaCrysta gaming monitors are unlike any other currently available in the European market. They perfectly combine an avantgarde design with cutting edge technology while offering a full HD (or even higher) resolution, groundbreaking graphics and high-speed response.

The 27-inch model (GC-271UXB) supports AMD FreeSync™ Premium technology^[1], equipping serious gamers with an ultra-smooth, tear-free gameplay experience at high frame rates.

^[1] AMD FreeSync™ technology requires AMD Radeon™ graphics and a display that supports FreeSync technology as certified by AMD. AMD FreeSync™ Premium technology adds requirements of mandatory low framerate compensation and at least 120 Hz refresh rate at minimum FHD. AMD FreeSync™ Premium Pro technology adds requirements for the display to meet AMD FreeSync Premium Pro compliance tests. See www.amd.com/freesync for complete details. Confirm capability with your system manufacturer before purchase. GD-127

【I-O DATA Corporate Info】

I-O DATA DEVICE, INC., is a top-tier manufacturer and provider of high-quality computer peripherals and interface products to the consumer and OEM markets. Founded in 1976, I-O DATA has received recognition as Japan's undisputed market leader within the PC Peripheral industry and designs, develops and manufactures many devices such as STORAGE, MONITOR and NETWORK. In particular, the MONITOR market has the No.1 share in Japan* for the fifth consecutive year since 2017. (* : Source BCN AWARD)

Head Office: Kanazawa City, Ishikawa Prefecture

Paid-in Capital: 3,588 million yen

Listed on the First Section of the Tokyo Stock Exchange (Securities code: 6916)

Website: <https://www.iodata.com> (English) / <https://www.iodata.jp> (Japanese)

【Media Electronics Corporate Info】

Media Electronics S.L., based in Barcelona, Spain, is a branch of United eGroup.

United eGroup was founded in 1967 to establish itself on the distribution of consumer electronic products. With over 50 years of experience, it has become leader in the field of import, export and distribution of consumer electronics, computing, photo, small appliances, gaming, IT and telecommunications, covering the top brands in their respective industry.

Head Office: Viladecans, Barcelona

Website: <https://www.gigacrysta.eu> (GigaCrysta website)

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